

Iuri Ribeiro Novais dos Reis

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- Senior Associate at Machado Meyer Advogados in the International Arbitration and Commercial Litigation practice in São Paulo; International experience at WilmerHale and Enyo Law, in London. Self-employed arbitrator.
- Experience in complex high-profile cross-border arbitration procedures and judicial lawsuits involving multiple fields of Business Law (e. g., Civil Law, Commercial Law, Construction Law, Consumer Law, Competition Law, and Corporate Law) in different economic sectors – e. g., construction, energy, industrial activities, sale of goods and M&A.
- Comparative and International Dispute Resolution LLM at QMUL; master's in civil law and law degree at PUC-SP; Qualified Lawyer in Brazil.

PROFESSIONAL EXPERIENCE

- **Machado Meyer Advogados** – Since August 2016 - International Arbitration and Commercial Litigation.
 - ✓ Senior Associate since January 2020.
- **Self-employed Arbitrator** – Since May 2024
 - ✓ Sole Arbitrator in a franchise related arbitration procedure before CAESP.
- **Wilmer Cutler Pickering Hale and Dorr LLP** –January 2023 to December 2023 – International Arbitration.
 - ✓ Visiting Foreign Lawyer.
- **Enyo Law LLP** – October 2022 to January 2023 – International Arbitration and Commercial Litigation.
 - ✓ Foreign Qualified Lawyer.
- **TozziniFreire Advogados** – January 2010 to August 2016 - International Arbitration and Commercial Litigation.
 - ✓ 2 years as an Intern; 2.5 years as a Junior Associate and 2 years as a Mid-Level Associate.
- **10th Federal Criminal Court of São Paulo** – March 2008 to September 2008.
 - ✓ Assistant of the Court clerks in criminal investigations and lawsuits.

ACADEMIC BACKGROUND

- **Comparative and International Dispute Resolution LLM** – QMUL – September 2022.
 - ✓ Dissertation title: '*Corruption cases in international commercial arbitration: selected procedural issues*'.
- **Postgraduate in Civil Procedural Law** – FGV-SP – October 2017.

- ✓ Dissertation title (translated): *'The bond of the Arbitral Tribunal to the precedent system created by the 2015 Civil Procedural Code: the view of arbitrators and other professionals in arbitration'*.
- **Master's in Civil Law** – PUC-SP – February 2016.
 - ✓ Dissertation title (translated): *'Material Damages: Reimbursement, Reparation and Quantification'*.
- **Postgraduate in Business Law** – FGV-SP – January 2014.
 - ✓ Dissertation title (translated): *'The Brazilian Consumer Code as an equality factor in vulnerability situations: analysis of the Superior Court of Justice's decisions since 2007'*.
- **Undergraduate Degree in Law** – PUC-SP – December 2011.
 - ✓ Dissertation title (translated): *'The Quota System analysed from the perspective of constitutional principles and the social and historical context of black people'*.

LANGUAGES

- ✓ **Portuguese** – Fluent (Native).
- ✓ **Spanish** – Intermediate.
- ✓ **English** – Fluent.
- ✓ **Italian** – Basic.

OTHER QUALIFICATIONS & ACTIVITIES

- **Qualified Lawyer in Brazil** – February 2012.
- **Arbitration Competitions** – Arbitrator in in the *Vis Moot* in 2022 and 2023 and in *Pre-Moots* and at CAMARB since 2015; *Coach* of PUC-SP since 2024.
- **Specialized in Family, Patrimonial and Succession Planning** – FGV-SP – March 2021.
- **Specialized in Corporate Litigation** – FGV-SP – April 2018.
- **Specialized in Conciliation and Mediation** – Brazilian Mediation and Arbitration Institute (IMAB) – 2017.
- **Academic internship** – PUC-SP – May 2015 to December 2015 – assistance to Professor Giovanni Ettore Nanni with undergraduate classes in Civil Law.
- **IELTS** – Achieved a score of 8.5.
- **Cambridge University's Certificate of Proficiency in English (CPE)**.

ENTITIES

- Young ITA's Brazil Co-Chair– mandate 2024-26.
- Law Firm Counsel of Y-ADR Steering Committee (2024-2027) and member of the Arbitration Committee of the Institute for Conflict Prevention Resolution (CPR).
- Member of ICC's Arbitration and Environmental Committees Brazil.
- Member of the Arbitration Committee of the Brazilian Bar Association in São Paulo (OAB-SP).
- Member of the Arbitration Committee of the São Paulo Lawyers Institute – IASP.
- Brazilian Arbitration Committee – CBAr.
- Private Law Institute – IDiP.
- LCIA Young International Arbitration Group (YIAG).

- ICC Young Arbitrators Forum (ICC-YAF).
- Young ICCA.
- INOVARB-AMCHAM.
- NewGen - CAM-CCBC.

MAIN PUBLICATIONS

BOOKS

- [Danos patrimoniais](#): uma perspectiva pragmática. Rio de Janeiro: Lumen Juris, 2017.
- [O Código de Defesa do Consumidor como medida de isonomia nas situações de vulnerabilidade](#): Análise das decisões do STJ de 2007 a 2013 e nova proposição metodológica. São Paulo: Amazon, 2014.

JOURNALS

- [O princípio da vulnerabilidade como núcleo central do Código de Defesa do Consumidor](#). *Revista dos Tribunais*, São Paulo, nº 956, p. 89-115, junho de 2015.
- [Atos de concentração e interesse em contratar na nova Lei de Defesa da Concorrência](#). *Revista de Direito Privado*, São Paulo, n.º 61, p. 175-191, janeiro - março de 2015.
- Supreme Court of the State of New York Country of Kings, *Revista de Arbitragem e Mediação*, nº 47, dezembro de 2015 (jointly with Amanda Bueno Dantas).

NEWSPAPER, BLOGS E NEWSLETTERS

- [Tragédia climática no RS continua a gerar reflexos contratuais e extracontratuais](#), *Jota*, September 2024 (jointly with Lucas Santos).
- [Monetary restatement and application of interest: changes in the CC](#). *Inteligência jurídica*, August 2024 (jointly with Luísa Martins and Marina Nori).
- [Limitação à eleição de foro pode afetar investimentos](#). *Valor Econômico*, July 2024 (jointly with Gisela Mation and Isadora Camargo).
- [Diferenças entre contrato de adesão e contrato inteligente](#). *Inteligência jurídica*, Machado Meyer Advogados, June 2024 (jointly with Leticia Timbó).
- [Jabuticaba ou caviar?](#) A crise climática pode alçar a posição brasileira em arbitragens de investimento do retrocesso à vanguarda, *Estadão*, April 2024.
- [Brazil Has Definitely Arrived at The Climate Change Litigation Scene. What About Arbitration?](#), *Daily Jus*, February 2024.
- [The next step for the Paris Agreement must be an effective dispute resolution mechanism](#). *Indian Journal of Projects, Infrastructure and Energy Law*, June 2023 (jointly with Harshita Tyagi).
- [STJ caminha para consolidar entendimento de dispensa de má-fé para repetição em dobro no CDC](#). *Inteligência jurídica*, Machado Meyer Advogados, June 2021 (jointly with Luis Fernando Ticianeli).

- [STJ prestigia segurança jurídica e fixa prazo prescricional de 10 anos para a responsabilidade civil contratual.](#) *Inteligência jurídica*, Machado Meyer Advogados, May 2019 (jointly with Patrícia Matsubara).
- [Novo CPC aumentou a segurança jurídica nos casos de onerosidade excessiva.](#) *Lexpress*, Machado Meyer Advogados, São Paulo, No. 84, January 2017.